



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 5017325

Schedule Dates 10/13/21-10/19/21
Advertiser Stand For Children (142784)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7379 (1627185)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones ,Rachael
Phone/Fax /
CPE Est 7379
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 7379 Stand for Children

Date Entered 10/05/21
Last Modified 10/05/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$12,555.00
Net Total \$71,145.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	37	\$83,700.00
Grand Total:	37	\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$800.00	\$2,400.00	Washington (WJLA)		10/5/21
2.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$800.00	\$800.00	Washington (WJLA)		10/5/21
3.0	Normal Line / SPOT	10/18/21-10/19/21	2	:30	6:58A- ABC-Good Morning America		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/5/21
4.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/5/21
5.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		10/5/21
6.0	Normal Line / SPOT	10/13/21-10/13/21	2	:30	10:58:25A- ABC-The View				1					1	\$950.00	\$950.00	Washington (WJLA)		10/5/21
7.0	Normal Line / SPOT	10/15/21-10/15/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$750.00	\$750.00	Washington (WJLA)		10/5/21
8.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$1,100.00	\$3,300.00	Washington (WJLA)		10/5/21
9.0	Normal Line / SPOT	10/18/21-10/19/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$1,100.00	\$2,200.00	Washington (WJLA)		10/5/21
10.0	Normal Line / SPOT	10/18/21-10/19/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/5/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/5/21
12.0	Normal Line / SPOT	10/14/21-10/14/21	2	:30	6:27P- 6:30P (EST)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	10/5/21
13.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)		10/5/21
14.0	Normal Line / Access	10/14/21-10/14/21	2	:30	6:58:46P- Wheel Of Fortune					1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/5/21
15.0	Normal Line / Access	10/18/21-10/19/21	2	:30	6:58:46P- Wheel Of Fortune		1	1						2	\$4,000.00	\$8,000.00	Washington (WJLA)		10/5/21
16.0	Normal Line / Access	10/18/21-10/18/21	2	:30	7:29:26P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		10/5/21
17.0	Normal Line / Access	10/13/21-10/15/21	2	:30	7:29:26P- Jeopardy				1		1			2	\$6,000.00	\$12,000.00	Washington (WJLA)		10/5/21
18.0	Normal Line / Prime	10/18/21-10/18/21	2	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/5/21
19.0	Normal Line / Prime	10/14/21-10/14/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		10/5/21
20.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1		1			2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/5/21

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21.0	Normal Line / SPOT	10/18/21-10/19/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/5/21
22.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		10/5/21

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